

Registered Vendor — Nevada Government eMarketplace (NGEM).

Registration is an administrative status and does not represent government endorsement, certification, contract award, partnership, or agency approval.

COMPANY OVERVIEW

Blueprint Media LLC is a Las Vegas-based digital communications and technology provider. We combine strategy, creative production, full-stack development, campaign operations, automation, and analytics in one accountable delivery team. Engagements can be scoped as focused deliverables, phased implementations, or ongoing support.

Business: Blueprint Media LLC

Ownership: Veteran-Owned

Structure: For-profit service provider

Location: Las Vegas, Nevada

Ownership is self-described; no certification is claimed.

CORE CAPABILITIES

COMMUNICATIONS Digital communications Social media management Content and video production Community engagement support	DIGITAL DELIVERY Web development and microsites Technology implementation Custom dashboards and tools Integrations and launch support	VISIBILITY Digital advertising SEO and technical search AI search optimization Landing pages and conversion paths	OPERATIONS CRM and marketing automation Analytics and reporting Workflow and data integration Training and documentation
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SELECTED COMMERCIAL AND OWNED-PRODUCT EXPERIENCE

These examples demonstrate relevant delivery experience. They are not represented as government contracts or government past performance.

PRODUCT ENGINEERING & OPERATIONS TailGate platform Build and operates the consumer platform as an equity partner, spanning OCR-assisted intake, cited research, subscriptions, CRM, lifecycle communications, analytics, privacy controls, and production support. Product + growth systems + operations	DIGITAL ADVERTISING & MEASUREMENT Multi-platform acquisition Unified campaign structure, lead capture, creative testing, and measurement across Meta, TikTok, and Google for a commercial high-ticket service. 6,229 leads · \$7.32 blended CPL	SEO, CONTENT & AUTOMATION TradeAlgo content platform Designed information architecture, publishing workflows, custom automation, analytics, and internal linking for a fintech education platform. 362 articles · 6,020 internal links
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DELIVERY APPROACH

- 01 Scope the requirement: audiences, stakeholders, constraints, approvals, deliverables, and success measures.
- 02 Build with checkpoints: reviewable milestones, documented decisions, and active risk tracking.
- 03 Validate and transfer: agreed acceptance criteria, implementation documentation, training, and support planning.

PROCUREMENT CONTACT

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WORKING MODEL

One accountable team Strategy, creative, development, campaign operations, automation, and reporting coordinated in one delivery plan.	Reviewable progress Defined milestones, visible decisions, documented outputs, and reporting aligned to the agreed scope.	Requirements before build Accessibility, security, records, language access, approvals, and support needs are clarified with the purchasing organization.
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